

SCOTT PETERSON

H When the defense in the Scott Peterson murder trial needed to overcome prejudicial images from negative press coverage, it called on Juliet Huck and THEHUCKGROUP.

In this case it was necessary to strategically customize the opening statement for the presenter that could powerfully and effectively overcome preconceived notions and deliver to the jury a version of the facts they could quickly and easily understand.

The best evidence in the world is worthless unless 12 jurors understand it and its significance. It is not enough to just convey the facts; they must be communicated in a clear, simplified and logical manner creating a contextual framework jurors will identify with.

As Mark Geragos put it, "The Huck Group brings life to a trial."

