

EXXONMOBIL

H THEHUCKGROUP worked with ExxonMobil on the Point Thomson project in Alaska to provide messaging and visuals that highlight the project's benefits to the Alaskan community, especially as it relates to new revenues and job creation, in order to move the project along.

The much talked about project involved the largest high-pressure arctic drilling project in the world and is expected to generate well over a hundred thousand jobs and trillions in federal, state and local government revenues.

Long behind the scenes on this project, THEHUCKGROUP worked in tandem with the ExxonMobil team to produce all visuals surrounding this project, from the project log to presentations to brochures to posters, billboards and tradeshow displays.

The Point Thomson development is bringing jobs to an industry that is concerned about its future. Billions will be spent on the project which will be in process through 2014.

